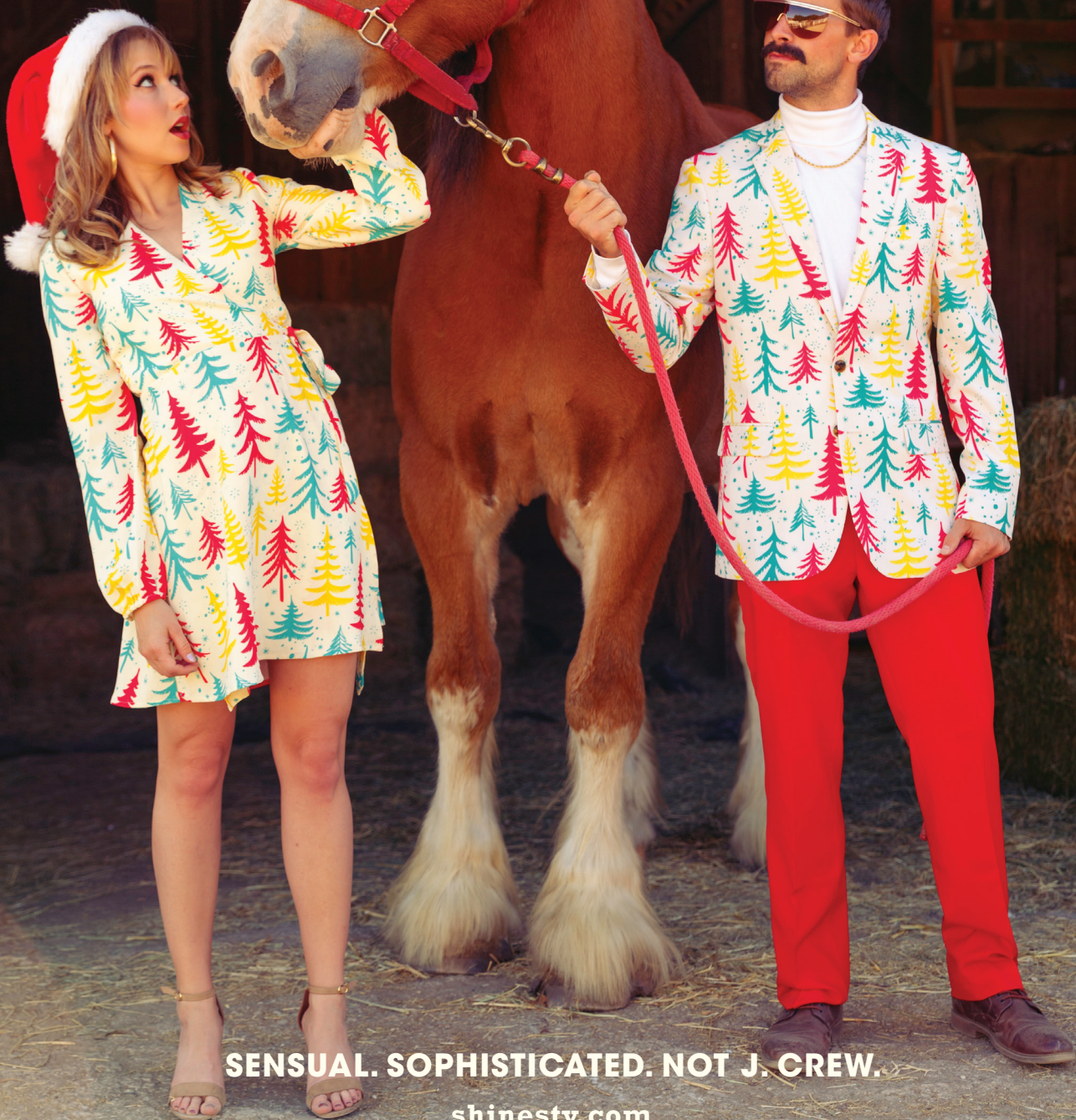


# ShineSty

HOLIDAY 2018



SENSUAL. SOPHISTICATED. NOT J. CREW.

[shinesty.com](http://shinesty.com)



# These Are For Those Not So Silent Nights:

Two drinks in, your office holiday party escalating from awkward small talk into a cauldron of desire.

Trying to squeak by undetected on the pull out couch in your in-law's bonus room.

Your family gathering around the dinner table, leading to an epic debate between your vegan brother and cross-fitting sister about the validity of single stall, non-binary gender bathrooms in public parks.

The holidays are filled with hilarious, memorable moments with the good people in our lives. The products you are about to see were designed to enhance those moments. Wear them and you may find yourself at the receiving end of a few free drinks, sturdy handshakes, and wanton stares - but that comes with the territory.

**Remember not to take yourself too seriously.**



Pine Tree  
Playboy Suit  
\$99<sup>99</sup>

Pine Tree  
Playgirl  
Wrap Dress  
\$69<sup>99</sup>

Red  
Ryder Suit  
\$99<sup>99</sup>

Red Ryder  
Wrap Dress  
\$69<sup>99</sup>



Millennial  
Snowflake  
Wrap Dress  
\$69<sup>99</sup>

Millennial  
Snowflake Suit  
\$99<sup>99</sup>

Millennial  
Snowflake  
Dog Bandana  
\$9<sup>99</sup>

Millennial  
Snowflake  
Baby Onesie  
\$34<sup>99</sup>





The Holidays  
Are Here.

Let's Get  
Weird.

- 1. Pine Tree Playgirl Jumpsuit \$99<sup>99</sup>
- 2. Red Ryder Suit \$99<sup>99</sup>
- 3. Red Ryder Wrap Dress \$69<sup>99</sup>
- 4. Pine Tree Playboy Suit \$99<sup>99</sup>
- 5. Navy Nordic Wrap Dress \$69<sup>99</sup>
- 6. Millennial Snowflake Wrap Dress \$69<sup>99</sup>
- 7. Millennial Snowflake Suit \$99<sup>99</sup>
- 8. Navy Nordic Suit \$99<sup>99</sup>





Christmas  
Tree Camo Suit  
\$99<sup>99</sup>

Christmas Tree  
Camo Wrap Dress  
\$69<sup>99</sup>

## Matchy-Matchy Christmas outfits sit atop Maslow's hierarchy of relationship needs.

There are two types of couples in this world: those who feed each other cold cuts in the shower and those who don't know the other type exists.

You can guess which group we designed these for. If your ideal night involves a glass of port and being in bed by 9, these pearls are not for you.

But, if you rate each others farts and pop each others zits, yet still feel the inclination to get handsy in the back of a Lyft from time to time, you've found the pinnacle of holiday fashion.

Pick out a matching style, slip 'em on, then get out there and flaunt your beautiful, bizarre love story.



Lumberjack  
Turtle Dress  
\$64<sup>99</sup>

Lumberjack  
Suit  
\$99<sup>99</sup>



That 70s Suit  
From \$99<sup>99</sup>

That 70s  
Jumpsuit  
\$99<sup>99</sup>



Millennial  
Snowflake  
Wrap Dress  
\$69<sup>99</sup>

Millennial  
Snowflake Suit  
\$99<sup>99</sup>



Navy  
Nordic Suit  
\$99<sup>99</sup>

Navy Nordic  
Wrap Dress  
\$69<sup>99</sup>

Free shipping on orders over \$125

07



Sheets  
& Giggles

## THE BEST PLACE TO MAKE A SEPTEMBER BABY



You wouldn't swaddle your baby in a lesser material, so don't make it in lesser sheets.

Introducing eco-friendly, softer-than-cotton, ultra-breathable Eucalyptus bed sheets from Sheets & Giggles®.

If you still think cotton is king, you don't know sheet. But don't take our word for it - try them yourself.

RIP cotton sheets (January 1401 - November 2018).

Use code "SHEETHEAD" at [SheetsGiggles.com](https://www.sheetsgiggles.com) for 10% off.



Lincoln Log  
Love Daddy Suit  
\$99<sup>99</sup>

Lincoln Log  
Love Lady  
Wrap Dress  
\$69<sup>99</sup>

Lincoln Log  
Little Lady Dress  
12 Mo - 5T \$29<sup>99</sup>  
XS - XXL \$34<sup>99</sup>

Lincoln Log  
Little Man Suit  
12 Mo - 5T \$74<sup>99</sup>  
4 - 16 \$74<sup>99</sup>

## GET PRIME FRIDGE REAL ESTATE

Your family isn't a democracy - it's a dictatorship and you sit atop the peppermint throne.

You've traded in your 3 Series for a Toyota Sienna. You've wiped countless dirty asses. You've listened to the Moana soundtrack so many times you could play it on a ukulele, and you don't play the ukulele.

Now it's time to reap the rewards, force your children into the matching print of your choosing, and dominate every one of your friend's and family's fridges this holiday season.



# Our Crusade To Cradle 1 Billion Balls



## WELCOME TO BALL-HALLA

### Supportive Ball Hammock Technology

- Lifts the boys out from between your legs to give them the respect, space, and security they deserve
- Magnifies and enhances the package

### Made From a Miracle Material: MicroModal

- 3x softer than cotton
- Ultra lightweight & breathable
- Wicks quick, to shut down SWASS before it starts

### Feels Like You're Wearing Nothing At All

- 4-way stretch conforms to body
- Anti-bunching construction
- No-itch, flatlock stitching
- Silky-soft waistband

### 100% Satisfaction Guaranteed

No questions asked. If you don't love them, they're free.



**Behind every ballsy headline lies a bold truth. In this case, it's that the average bean bag will spend 94% of its life getting:**

- Knocked around the terrible taint like checked luggage on a discount airline
- Waterboarded for hours at a time in the sweat-soaked confines of cotton
- Smashed between those thunder thighs like a grapefruit in a hydraulic press (only to then get peeled back off said thighs like a naked body separating from a pleather couch)

Together we can end this misery for a billion brutalized balls. Introducing Ball Hammocks, seriously comfortable boxer briefs with decidedly less serious prints.





## HER HAMMOCK SEAMLESS THONGS

Because the only thing grosser than the word “panties” are the words “panty lines.”

- Made from a sleek, silky nylon elastane blend.
- Featuring prints anyone lucky enough to see 'em will never forget.

**SUBSCRIBE TO BALL HAMMOCKS,  
SAVE A METRIC TON.**



Unless your last name rhymes with Dezos, Dates or Duckerberg, saving 35% makes subscribing the best way to buy or gift the greatest underthings to ever grace a groin.

- **Save 35% per pair**
- **Free shipping every time**
- **No commitments, ever: swap styles, pause your subscription, or cancel anytime.**
- **Exclusive, subscription-only styles.**



Get In Loser,  
We're Going  
Shopping.

30+ Prints,  
5 Bodies.



Red Ryder  
Wrap Dress  
\$69<sup>99</sup>

The Wrap.



Elfortless  
Ensemble  
Turtle Dress  
\$64<sup>99</sup>

The Turtle.

We're  
Making  
Fetch  
Happen.



Millennial  
Snowflake  
Wrap Dress  
\$69<sup>99</sup>

Millennial  
Snowflake  
Jumpsuit  
\$99<sup>99</sup>

The Jumpsuit



Turn Me On  
Blazer  
\$79<sup>99</sup>

The Blazer.





# Officially Licensed NFL Suits and Overalls

“How much you wanna make a bet I can throw  
a football over them mountains?”

Minnesota Vikings  
NFL Gameday Blazer  
\$109<sup>99</sup>

Minnesota Vikings  
Unisex NFL Overalls  
\$109<sup>99</sup>



Manufactured by Little Earth, Distributed Exclusively by Shinesty.



Red & Black  
Lumberjack  
\$99<sup>99</sup>

Dirty  
Dangerfield  
\$99<sup>99</sup>

Lincoln Log  
Love Daddy  
\$99<sup>99</sup>

## Christmas Suits

If Mowgli was raised by wolves,  
these suits were raised by bourbon,  
over-engineered gingerbread  
houses, and misplaced holiday  
lust. They're the forbidden fruit of  
holiday fashion - only they're not  
forbidden at all.

Suitable for Christmas mass,  
the office holiday party, and  
the bedroom floor.



Frosted  
Tips  
Suit \$99<sup>99</sup>



Elfortless  
Ensemble  
Suit \$99<sup>99</sup>





Millennial Snowflake  
Suit \$99<sup>99</sup> | Dress \$69<sup>99</sup>



El Venado Verde  
\$99<sup>99</sup>



Soirée of Sin  
\$99<sup>99</sup>



Dirty Dangerfield  
\$99<sup>99</sup>



Christmas Tree Camo  
Suit \$99<sup>99</sup> | Dress \$69<sup>99</sup>



Fresh Prints of  
Peppermint Place  
\$99<sup>99</sup>



White Fair Isle  
\$99<sup>99</sup>



Shamashing Season  
\$99<sup>99</sup>



Lincoln Log Love Daddy  
\$99<sup>99</sup>



Frosted Tips  
\$99<sup>99</sup>



Pine Tree Playboy  
Suit \$99<sup>99</sup> | Jumpsuit \$99<sup>99</sup>



Navy Nordic  
\$99<sup>99</sup>



Red & Black Lumberjack  
\$99<sup>99</sup>



Ninja Bread  
\$99<sup>99</sup>



Crimson Caballero  
\$99<sup>99</sup>



Elfortless Ensemble  
Suit \$99<sup>99</sup> | Dress \$69<sup>99</sup>



made.in

# Cast Iron's Hotter, Dirtier Cousin Perfectly Reflects Your Love Life



It bangs on the kitchen counter, enjoys burning hot oils, and can cook an egg.

Introducing Made In's new Carbon Steel. It builds a non-stick seasoning over time, cooks at high temps, and is great for beating intruders senseless. In short, it's everything you know and love about cast iron. But, it also has the precision heat control and speed-to-heat of stainless.

Sorry cast, every dog has its day.



Like cast iron, only a helluva lot better  
Getcha 15% off at [madeincookware.com/shinesty](https://madeincookware.com/shinesty)  
Use code: **shinesty**



Buffalo Check  
Boyfriend Blazer  
\$79<sup>99</sup>



Millennial Snowflake  
Jumpsuit  
\$99<sup>99</sup>



The Wrap. \$69<sup>99</sup>



# We Love Big Dumps

## Retro-inspired ski gear

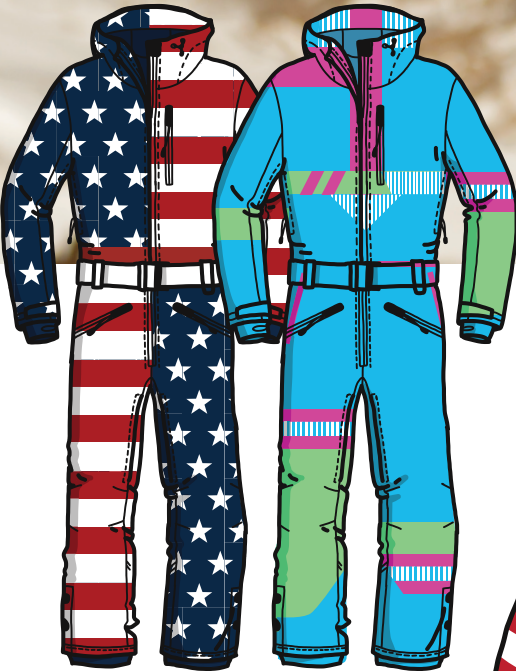


The Fresh Prince  
\$249<sup>99</sup>

### Ski Suits. In men's and women's fits

The Jefferson  
\$249<sup>99</sup>

The Billie Jean  
\$249<sup>99</sup>



### Women's Stretch Softshell Ski Pants.

The Born In  
The USAs  
\$119<sup>99</sup>

The I Wanna Dance  
With Somebodies  
\$119<sup>99</sup>

The Time  
After Times  
\$119<sup>99</sup>

The All  
Night Longs  
\$119<sup>99</sup>



# BIG ZIPS & JUMPSUITS

## The Bush Is Back, Baby.



Pine Tree  
Playgirl Jumpsuit  
\$99<sup>99</sup>

Pine Tree Playboy  
Flight Suit  
\$139<sup>99</sup>

The 70s were a simpler time - smoking was recommended by doctors, rocks were pets, and STDs hadn't been invented yet. Mood rings could tell you more about your friends than Instagram stories can today.

Now, cloak your shoulders in the easy-living lineage of an entire decade - most folk nowadays would never understand why you'd wear a one piece that fits like a glove, but you do.





# Pre- & Post-Coital Kimonos

The benefits are abundant.

Undress your partner with only your eyes. Travel down the Silk Road without ever leaving the bedroom. Open 'er up to let your junk breathe in that sweet holiday musk.



Tinsel The Tiger Kimono  
\$69<sup>99</sup>

# STOCKING STUFFERS From Santa's Sack



1. Millennial Snowflake Boxer \$24<sup>99</sup>
2. Not A Porn Site Shinessy Hat \$34<sup>99</sup>
3. Spread Eagle Retro Ski Beanie \$29<sup>99</sup>
4. I Like Big Bumps Ski Beanie \$29<sup>99</sup>
5. Pit Viper 1993s \$89<sup>99</sup>
6. Red & Black Lumberjack Socks \$11<sup>99</sup>
7. Gift That Keeps On Giving \$39<sup>99</sup>
8. Yellow Spatter Mirrored Machos \$44<sup>99</sup>
9. Santa Faces Dress Socks \$11<sup>99</sup>
10. Whitey's Classic Wrap Aviators \$39<sup>99</sup>
11. Blue Spatter Red, White & Blues \$34<sup>99</sup>
12. Le Tits Now Knit Headband \$24<sup>99</sup>
13. White & Teal Mirrored Machos \$44<sup>99</sup>
14. Nutcracker Holiday Boxers \$24<sup>99</sup>
15. I Like Big Dumps Headband \$24<sup>99</sup>
16. Navy Nordic Dress Socks \$11<sup>99</sup>



# Streetwear For The Couch Hipster

Where we're going,  
we don't need pants.



Turn Me On  
\$79<sup>99</sup>

Christmas  
Stripe Delight  
\$79<sup>99</sup>

Red & Black  
Lumberjack  
\$79<sup>99</sup>

## Pajameralls.

Sweatpants in  
overall form.



Frosty Philanderer  
Onesie  
\$69<sup>99</sup>

## The Onesie.



Ninja Bread  
Hammer Pants  
\$39<sup>99</sup>

Ninja Bread  
Turtleneck  
\$39<sup>99</sup>

## The Hammer Pants & Turtleneck.





Shine & Co.  
ESTABLISHED 1980  
JACKSONVILLE  
FLORIDA

Daytona Dong  
Sarong Jeado  
\$39<sup>99</sup>

Jacksonville  
Jeankini  
\$49<sup>99</sup>

**'Cuz You Can't  
Get Pregnant  
In A Hot Tub\***

**\*Just kidding, you  
can totally get  
pregnant in a hot tub.**

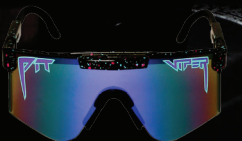
**"Sunglasses are like eye  
shadow. They make everything  
look young and pretty."  
– Karl Lagerfeld**

Black Smoke  
Mirrored Machos  
\$44<sup>99</sup>

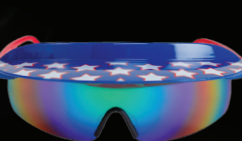
'Merica  
Mirrored Machos  
\$44<sup>99</sup>



Neon Yellow  
Mirrored Machos  
\$44<sup>99</sup>



Pit Viper  
Night Falls  
\$89<sup>99</sup>



Fly Bys American Flag  
80's Visor Shades  
\$29<sup>99</sup>



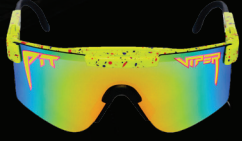
Pit Viper  
Absolute Freedoms  
\$89<sup>99</sup>



Blue Spatter  
Red, White & Blues  
\$34<sup>99</sup>



Van Dopes  
Visor Shades  
\$29<sup>99</sup>



Pit Viper 1993s  
\$99<sup>99</sup>



White & Teal  
Mirrored Machos  
\$44<sup>99</sup>



# The Average Man's Zipper Is Only 5.1 Inches

We sat down with one man whose enormous Zip is anything but average.

## How does yours measure up?

**Q:** Are you willing to say how big your Zip is?

**A:** Sure, my Zip measures 26.5 inches from tippy top to taint. You can use the new feature on iOS 12 to measure that.

**Q:** My god, that must be some kind of record. What percent of men pack Zips that big?

**A:** They're rare with kids these days. Everything was bigger in the 70s.

**Q:** Has it got a nickname?

**A:** It was almost called "The Body Condom" until people found out it actually increased the chances of getting pregnant.

**Q:** That seems like a dumb name considering it doesn't even cover your head.

**A:** Slow down Tarantino, this isn't a gimp suit and Marcellus Wallace isn't bound and gagged in my basement. Make it weird again and the interview's over.

**Q:** Ok ok, sorry. Does having an enormous Zip make anything more difficult?

**A:** We call those Big Zip problems because YKK can hardly handle 'em. For instance, it takes about 4X longer to unsheathe than your industry average 5.1" zipper.

**Q:** It looks like it'd fit a little tight when you go in?

**A:** It does indeed. It stretches but still really hugs the midsection if you know what I mean. Consider yourself warned.

**Q:** Ever sent someone a Zip pic?

**A:** Let's just say it's entered more than a phone or two in its day. It takes 2 full texts to get it across the screen.

**Q:** Good segue, tell me about how it performs, you know, in the bedroom.

**A:** Ladies love how long it takes to get off. Builds suspense.

**Q:** Is Big Zip energy a thing?

**A:** Head to [shinesty.com/collections/christmas-flight-suits](https://shinesty.com/collections/christmas-flight-suits) to find out.

-- end of transcript --



Jackie Moon  
Red & Green Plaid  
Flight Suit  
\$139<sup>99</sup>





SHINESTY  
THREADS

Snap this weird  
white icon on  
Insta and see  
what happens.

Tag @shinestythreads  
or use #shinesty for your  
14½ minutes of fame.  
Who knows, we may even  
slap you on our hang tags.





# New Years Chic

Style that will last longer than  
your New Year's resolution.



Blazer  
\$99<sup>99</sup>

**The Gold Dust  
Gentleman.**



Blazer  
\$99<sup>99</sup>

Pants  
\$39<sup>99</sup>

**The Peacocking  
Player.**

**The American  
Gangster Fur.**







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For questions, visit  
[shinesty.com/help](https://shinesty.com/help)



@shinestythreads

**FREE SHIPPING ON ORDERS OVER \$125.  
FREE RETURNS & EXCHANGES**

**The holidays are  
gonna be nuts.**

