

HOLIDAY CATALOG 2024

Shinesty

ALL
NEW
SLEEP
WEAR
p.12

FLIP THIS
HOTCAKE
OVER FOR
A SPECIAL
OFFER



Try Our Ball Hammocks®

See What
Ball-Halla's
All About

p. 6



Your Nipples Will Thank You

Discover
The All New
Everyman™ Tee

p.18

SHINESTY.COM



The **SANTA SLAYS**
Bralette & Cheeky

The **SANTA SLAYS**
Ball Hammock®

Let's Gift It On

Matching Undies: By far the most fun gift to unwrap.

SHOP
UNDERWEAR



Tis the season for getting a ton of junk mail. But this mail for your junk is different. For one, it's not so heavy that you'll get carpal tunnel while flipping through the pages (looking at you, Restoration Hardware).

But we do have to get an apology out of the way. We're sorry because by the end of this catalog, you'll have undoubtedly thought about "the downstairs" of someone in your immediate family. It's just the nature of the biz we're in and you're friendly fire.

Our goal is to put a smile on your face during one of the most stressful times of the year. (After all, you can only hear your uncle complain about his marriage so many times.) We had a lot of fun making this catalog, and we think you'll have a lot of fun reading it.

Stay Weird & Buckle Up



The **CENTERPIECE**
Pantsuit

The **CENTERPIECE**
Suit

Ugly Is The Only Choice

Ugly Christmas outfits so flawless the kids will never see two Christmases coming.



SHOP FORMAL

Sensual. Sophisticated. Not J.Crew.

The house is full, cheer is in the air, and you're perfectly masking just how close you are to losing your shit behind these beautifully crafted matching Christmas outfits.

Available in nine unique styles from sizes 36-60 for men, with dresses, pantsuits, skirts, and jumpsuits for women from sizes 0-16.

The **SCOTCH ON THE ROCKS** Wrap Dress



The **LINCOLN LOG LOVE** Pantsuit & Suit



Know Someone With A Pair Of Chestnuts?



Soft and supportive Ball Hammocks® are the gift that keeps on giving all year long.



BECOME THE Lord of the Gifts

MORE THAN JUST ONE WAY
TO GIFT



Subscribe and
Save up to 48%



Multi Pack =
Multi Savings (up to 33%)

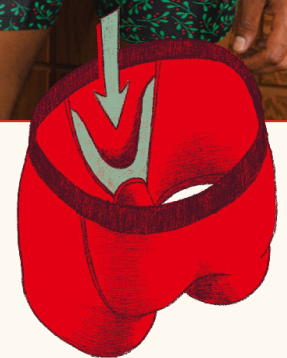


Free If They Don't Love
Their First Pair



Ball Hammock® Technology

The supportive pouch is a luxurious, moisture-wicking stocking just waiting to be stuffed. Our pouch technology stops your chestnuts from roasting, prevents jingle balls, and is available in underwear, long johns, athletic shorts, and swim trunks.



Standard



Fly



Brief



Trunk



Long Leg



SHOP
BALL HAMMOCKS

You Won't Be Able To Take Your Eyes Off You

Look luscious & feel luxurious in these undies. New styles & prints are the icing on your cake.



The JINGLES



The KISS ME THERE



The SANTA SLAYS

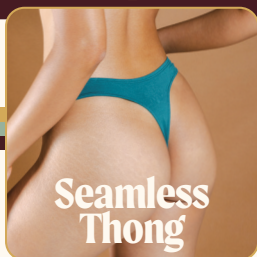


The RIGHT MEOW

New Style

Modal Thong

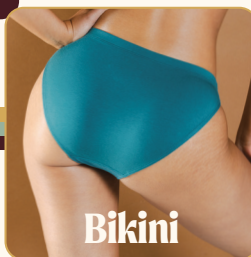
Six Unique Cuts To Choose From



Seamless Thong



Cheeky



Bikini



Boyshort



The WILD CAT
Bralette &
Women's Boxer

New Style

Women's Boxer

- Subscribe & Save 20% Or More
- Pack & Save Up To 33%
- Love Your First Pair Or They're Free

SHOP
WOMEN'S
UNDERWEAR



You're Gonna Wish You Had More Feet

Heel Hammock™ Socks with Super Stupid-Soft™ fabric

Our proprietary blend creates the most luxurious, cozy socks...ever.



FREE
FEET PICS



Wrap 'em
separate
& count it as
two gifts!



SOCKSCRIPTIONS FOR ONLY \$9.99 • FREE IF YOU DON'T LOVE YOUR FIRST PAIR



SHOP
FART BAGS



WELCOME TO SKI COUNTRY

*"A place where the beer flows like wine,
where beautiful women instinctively
flock like the salmon of Capistrano."*

- Lloyd Christmas



Retro-inspired
styles



10,000mm
waterproof rating



10,000mg
breathability rating



Lift pass pocket + other pockets
for safety meeting essentials

You've Never Been More Satisfied In Bed

Introducing the SleepDeep™ Pajama Line

The **GINGER RAIL** Sleep Dress



The **BORDEAUX** Sleep Shirt



The **GINGER RAIL** Sleep Pants



super.
stupid
soft™



SHOP
PAJAMAS

The softness of our undies, slathered all over your body



The **SANTA SLAYS** Sleep Shirt

The **BLACK WATCH** Sleep Pants



Super Stupid-Soft™ Modal Sleepwear & Pajama Sets have more than meets the eye:

- S'long night sweats. Moisture wicking fabric stays fresh and dry
- Thermo-regulating fabric helps maintain optimal sleep temperature. It's like flipping to the back of your pillow, all night long
- Not too baggy, not too tight

Let Your Stocking Hang With Care



Pouchless
~~Ball Hammocks®~~
boxers are here

Made with the same MicroModal material you know and love

The **FLURRY UP** Sleep Set



Oh Shit Oh F*ck It's The Middle Spread

We didn't write any copy for these pages, so our graphic designer was left to his own devices and, needless to say, it went quite poorly.



1. The **PEAKS** Ankle Socks 2. The **PINE TREE PLAYGIRL** Lace Modal Thong 3. The **CAR CAMPER** Crew Socks 4. The **DUDE ABIDES** Crew Socks 5. The **ANCIENT TWISTER** Ankle Socks 6. The **TROPHY LIFE** Ball Hammocks® 7. The **BIG BLUE** Sleep Dress 8. The **JEANSTRING** Seamless Thong 9. The **RED & BLACK LUMBERJACK** Ball Hammocks® 10. The **CREAM OF THE CROP** Hoodie 11. The **KOALA CAMO** Boyshorts 12. The **CONEY ISLAND** Ball Hammocks® 13. The **EVERYMAN™ TEE** in Olive & Black 14. The **BLACK WATCH** Sleep Shirt 15. The **BIG BANG** Sleep Pants 16. The **BIG BLUE** Joggers 17. The **BAIT & TACKLE** Ball Hammocks® 18. The **GINGER RAIL** Boxer Shorts 19. The **FLURRY UP** Ball Hammocks® 20. The **KISS ME THERE** Crew Socks

The AssLeisure Collection



SHOP HOODIES
& JOGGERS

Stupid-Soft™
Interior



Blue sweatpants because our model couldn't pull off gray (but also available in gray)

Introducing The All New Goldilocks™ Hoodie & Joggers

Made With Luxury Loop-Stretch French Terry Fabric
...that we like to call “Sexy Terry.”

The fit is “just right” and the Super Stupid-Soft™ fabric easily doubles as a cloud. The fabric blend adapts to every level of activity you can throw at it - from sitting on the couch to lying on the couch.

And if you actually want to go outside, we hear they're warm, cozy, and stylish. But we've never actually made it out the front door in these. Ditch the “ath” and start focusing on “leisure.”

Available in four colorways





Subscribe
and Save 49%
Monthly

Love Your
First Tee Or
It's Free

You can stop counting carbs

when a shirt makes you look this good.



Super Stupid-Soft™
fabric, because every man's tee
should fit great and feel good.



**Your nipples need
a gift on
Christmas, too.**

PAJAMARALLS



SHOP
PAJAMARALLS

They're half pajama, half overall

...and 100% capable of disappointing your father-in-law on Christmas morning.

Available in nine colors and prints



Father & Son

MATCHING BALL HAMMOCKS®

Try 'em for
as little as
\$14.99



SHOP BOYS
BOXERS

Available in eight colorways



from boys sizes 2T - 16

AS ALWAYS - THE FIRST PAIR IS FREE IF THE LITTLE GUY DOESN'T LOVE 'EM

shinesty.com | Free Returns & Exchanges

Puzzle This, Ya Filthy Animals



Oh yeah, we
have Ball Hammock®
long johns too.

The RED & BLACK
LUMBERJACK
Ball Hammock® Long Johns

You'll need a mix of 2024 pop culture, Shinessy, and general knowledge to solve this interactive puzzle. Don't know one of the clues? **Perhaps the answer is hidden somewhere in the rest of the catalog...**

Complete the rest of the grid to unlock the hidden instructions in the circled squares. Do what it says and you'll be entered in our Erotic Elf Giveaway!

You could win...

- \$1000 cash grand prize
- \$500 Shinessy gift card
- Custom Shinessy "Hot Tub Club" cornhole set
- Blackstone flat top grill

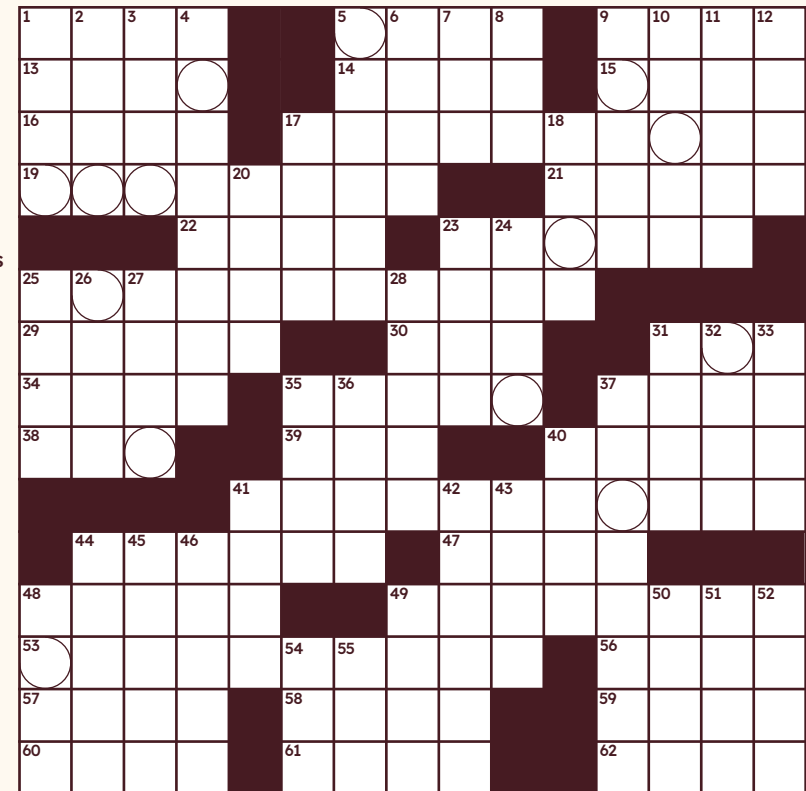
ACROSS

- 1 Olympic water polo hypeman Flavor
5 Super Stupid-____™
9 Automaker whose logo shows what that tongue do, hidden on p. 16
13 Kimono
14 "Please, Mr. Kringle was my father! Call me ____."
15 Page of this catalog where you might get our number
16 Ornaments, often
17 Fabric used to make Ball Hammocks®
19 BBQ powders (or slang term for handjobs)
21 Hard
22 Four-eyes, in a way
23 He saved Christmas in 1988
- 25 The stuff men are made of...on p. 12
29 ____: Romulus (2024)
30 Reindeer relative
31 Where you might run a train (abbr.)
34 Tears, as wrapping paper
35 Licorice-like flavor
37 Get wind of
38 Degrees for the people who made this catalog
39 Marsh
40 It may deliver a holiday punch
41 Grumpy drink in this catalog?
44 "When, what to my wondering eyes should ____"
47 Space

- 48 Someone who prefers Calvin Klein over Shinessy
49 Where you might trek to find Santa
53 A punny Ball Hammock® pattern
56 Where we want you to put our underwear, perhaps
57 Something Full of Sheet™ might remove
58 Defense org.
59 Use needles
60 Lawyer (abbr.)
61 What legs do when horny
62 "Oh yeah, right there, don't ____!"

DOWN

- 1 Gift tag word
2 TikTok slang for someone's backstory
3 "Waterloo" band
4 Remnants
5 Page 11 product type (more or less)
6 Elf enemies?
7 Tree on p. 3
8 General who's often called chicken
9 What you might do while wearing "The Ginger Rail" or "Bordeaux"
10 Elves, to Santa
11 Copying our Ball Hammock® is ____ of war (2 words)
12 Our products are often below it
17 ABC debate anchor David
18 Repair
20 Nothing, to Pierre
23 Slippery ones
24 Autumn tool
25 What this catalog sells
26 Pelvic bones
27 What bells cover, briefly (p. 8)
28 That's some king shit
31 Knight on our TV?
32 What you could do with the lipstick...? (p. 9)
33 Arduous journey



- 35 Magical opening? (and no, it's not a vagina)
36 The Boys (2024) villain Black ____
37 Heel or Ball
40 French City on the Rhône
41 "____ grip!" (2 words)
42 Middle spread art supply
43 ____ d'oeuvres
44 Roll with the punches
45 Start of French wine grape
46 Some of Shinessy's humor
48 Feb. 2024 Time cover girl ____ Rae
49 You can tempt it
50 Tirade
51 Threesome
52 It comes before www.shinessy.com
54 ____-cone
55 Santa seat

Give up, dummy? Email icantread@shinessy.com for the answer key.



Take A Sheet On Blue Goo

ECO-FRIENDLY FULL OF SHEET™ LAUNDRY STRIPS
THAT ACTUALLY WORK

SHOP LAUNDRY STRIPS

Available in Scented and Unscented

DESTROY STAINS, NOT THE EARTH. BOULDER BREETS

Full Of Sheet

Eco-Laundry Detergent Strips
A Laundry Brand

100% biodegradable & safe for the environment

Joy To The World

- Over 2,200 lbs of ocean plastics eliminated (and counting)
- Enzymatic, plant-based, hypoallergenic, & biodegradable
- Subscribe to save money & the environment for only \$11.99

supportive
BALL HAMMOCK®
ATHLETIC SHORTS
with proprietary pouch technology

The **FINISH LINE**
5" Ball Hammock
Athletic Short

Available in
5", 7", and 9"
inseams

paradICE®
cooling liner with
micromesh panels

Supportive
Ball Hammock®
pouch



SHOP
ATHLETIC
SHORTS

Seriously, get 100% of your
money back if you're not in
love with your first pair.

Surprisingly Good Suits



"Sex, drugs, and Persian rugs. Everybody worships me like a God at work now and I bathe them in my presence. Would wear again."

Westley H.

The LINCOLN LOG LOVE DADDY Suit



SHOP FORMAL

1



2



3



1. The **SOPHISTICATION** Pantsuit
2. The **PEPPERMINT PIMP CANES** Suit & Pantsuit
3. The **PINE TREE PLAYBOY** Suit & Pantsuit

Fabulously tacky, with a hint of beautiful crafts(wo)manship

Shinesty

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