



*Shineisty*

**Dangerously Comfortable**  
Holiday Catalog 2025





SHOP  
SUITS &  
DRESSES

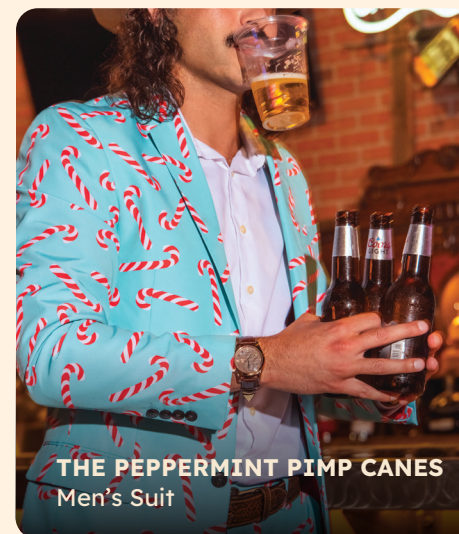
# Christmas Suits & Dresses

THE CENTERPIECE  
Matching Suit & Pant

So sharp, they'll cut up the Christmas ham.



THE ELEGANT EVERGREEN  
Velvet Matching Suit & Pant



THE PEPPERMINT PIMP CANES  
Men's Suit



THE LINCOLN LOG  
LOVE DADDY  
Matching Suit and Dress



THE DUCHESS OF DECEMBER  
Wrap Dress



THE MILLENNIAL SNOWFLAKE  
Women's Suit

## Cowboy Carter. Jeff Bezos. Post Malone.

When did every celebrity decide to LARP as a cowboy? If they're cashing in on that Western ass, you can bet yours we're getting our cut too.

Being from Colorado, we saddled up, pissed on our hands to get a better grip on the lasso, and drove two hours West to fulfill this catalog's Manifest Destiny. When our ranch guide greeted us in a neck brace, we knew this photoshoot wasn't going to be like the rest.

Along the way we learned right- and left-handed lassos exist, pigs demand more belly rubs than dogs, and yes—all chaps are assless.

That aside, we wish you the best this holiday season. We also wish this catalog ends up in the hands of a fat-wallet spender and not hidden under some teen's mattress like Buffalo Bill's little basement project.

This one's dedicated to everyone with a sense of humor—except Tim from Duluth, MN, who wrote: "I hope this business fails miserably and you all end up selling feet pics for scraps."

We also hope you have as much fun reading this catalog as we did creating it. And as always, remember **to not take yourself too seriously.**

Love (XOXO),  
Daddy Shinesty



THE DUKE OF DECEMBER  
Men's Suit





SHOP  
MATCHING  
UNDERWEAR



**THE CAPPUCCINO**  
Triangle Boob Hammock™  
& Bikini

# Dangerously Comfortable Underwear

...for dangerously  
uncomfortable table talk.

Awkward family conversations  
are inevitable this holiday.

Your brother-in-law's Tesla identity crisis —  
Greenpeace vegan ally or DOGE-supporting  
tech bro? Your Bohemian aunt who swears AI  
killed her palm-reading business. Your uncle who  
dissects the Taylor Swift-NFL conspiracy like  
he's auditioning for Dateline. The family feast  
can turn into a dinner-table deposition quicker  
than the Epstein files disappeared.

No matter whose side you and your partner  
secretly take, **you can both agree on this:**  
**it feels good to wrap each other's nether**  
**regions in luxuriously soft couples underwear.**



The Peppermint Pimp Canes



The Kiss Me There



The Xmas in Texas



The Sous Chef



The Big Blizzard





SHOP MEN'S  
UNDERWEAR

or nice naughty or nice naughty

THE NICE LIST  
Ball Hammocks

# Grandpa Was Wrong.

You CAN Have A Soft Taint And Be A Cowboy.

Thanks to luxuriously soft Ball Hammock®  
Pouch Underwear

## The Do's & Don'ts Of Gifting Ball Hammocks



### About The Pouch:

- Do Say: "You're going to love it. Supportive, no adjustments, zero-gravity for the boys."
- Don't Say: "The devil's slip 'n' slide (read: grundle) will never feel the same again."



### About Styles:

- Do Say: "Go short with 0" inseam brief or long with a 69 cm Long John."
- Don't Say: "Remember grandpa's waffle long johns? Yeah, they're nothing like that, but I bet I just got you to think of grandpa in underwear."



### About The Softness:

- Do Say: "They're moisture-wicking, 3x softer than cotton, and made from sustainably sourced beech trees."
- Don't Say: "They're so soft you'll live with a constant NARB."



### About Matching Your Mate:

- Do Say: "They make couples sets so you can match and bump uglies."
- Don't Say: "I know you said the 'fields' haven't been as fruitful since the baby, these matching pairs might change that."

As always, they're 100% free if they don't love their first pair.

THE KISS ME THERE  
Ball Hammocks



THE XMAS IN TEXAS  
Ball Hammocks



THE CAPPUCCINO  
Ball Hammocks



THE SOMMELIER  
Ball Hammocks







SHOP WOMEN'S  
UNDERWEAR

**THE XMAS IN TEXAS**  
Cheeky & Triangle  
Boob Hammock

# Horse Girls Were On To Something.

They may have nipped, neighed, and kicked throughout high school, but none of that matters anymore when they look like this in our women's Boob Hammocks™ and underwear.

## Sumptuously Soft Undies



Thongs



Cheeky



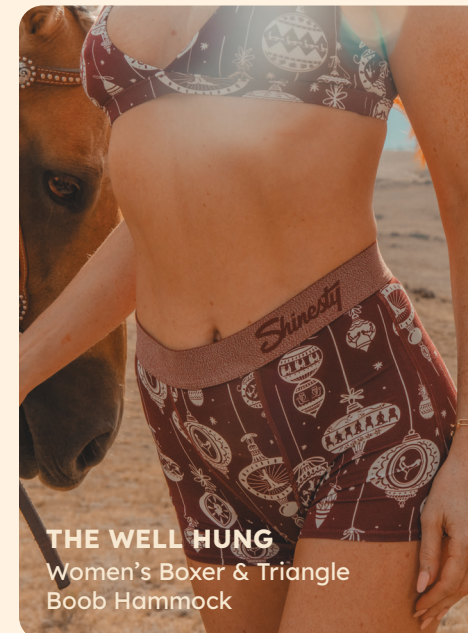
Bikini



Boyshort



Women's Boxer



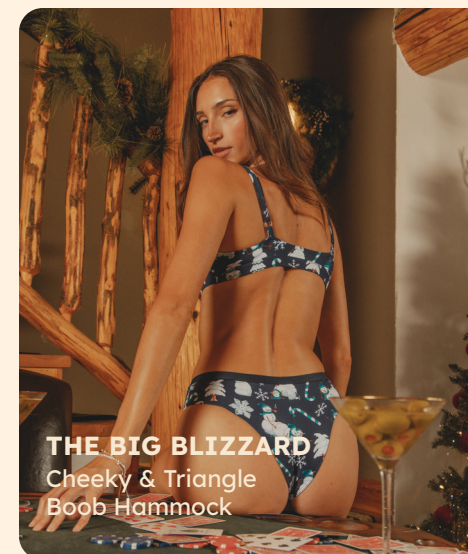
**THE WELL HUNG**  
Women's Boxer & Triangle  
Boob Hammock



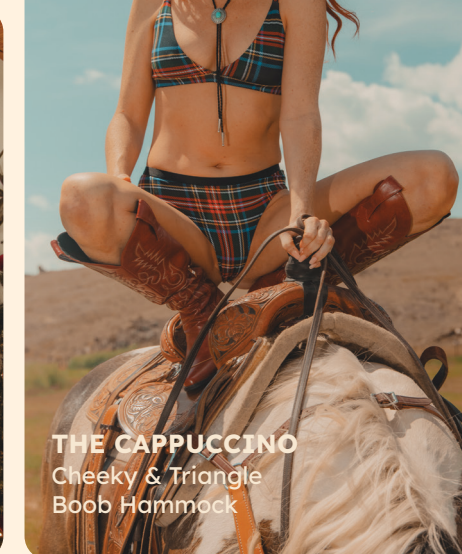
**THE PEPPERMINT PIMP CANES**  
Thong & Scoop  
Boob Hammock



**THE KISS ME THERE**  
Bikini & Triangle  
Boob Hammock



**THE BIG BLIZZARD**  
Cheeky & Triangle  
Boob Hammock



**THE CAPPUCCINO**  
Cheeky & Triangle  
Boob Hammock



**THE SWANKY**  
Bikini & Triangle  
Boob Hammock

## All-New Boob Hammock™ Bralettes

Because our editor wouldn't let me call these "Cowboy Pillows."



Scoop



Triangle



Busty





**THE MUSTANG**  
Matching Jogger  
and Hoodie

MEET  
**SEXY**  
*Terry*<sup>TM</sup>  
LOUNGEWEAR



**The Mustang**



**The Thunder**



**The Threat  
Level  
Midnight**



**The Sand**



SHOP  
LOUNGEWEAR

**THE THUNDER**  
Matching Jogger  
and Hoodie

## What Makes Terry So Damn Sexy?

**The Touch:**  
Luxury stretch French terry loop fabric so soft it could double as a cloud.

**The Look:**  
Tailored like you give a damn, yet relaxed like a martini at noon.

**For Him:**  
2x2 rib knit cuffs, elasticated drawcord, a roomy three-piece jersey-lined hood, and kangaroo pocket with hidden cell phone stash.

**For Her:**  
A sleek ½ zip with a structured collar, polished enough to pass as high fashion but soft enough to steal a nap.

**These aren't just sweats, they're the Catalina Wine Mixer of loungewear. When comfort looks this hot, it stops being innocent.**



## Loungewear you'll want to take to bed—and everywhere else.

Not man, not woman. Just pure, unfiltered aphrodisia wrapped in the most stupid-soft luxury French terry cotton stretch blend you'll ever slide into. Medium-weight, sueded, and soft enough to be mistaken for foreplay. Sexy Terry doesn't just drape—it seduces.





Available  
in short & long

SHOP  
ROBES



THE CAPPUCCINO  
Robe

# Honeymooner Robes

Robes so soft, you'll want nothing  
in between you and it.  
Be forewarned, you might just  
White Lotus the entire family.

## No Need To Count These Bastards Anymore.

SleepDeep™ PJ sets are here  
with thermoregulating fabric for  
a better, cooler night's sleep.



SHOP  
SLEEPWEAR

### Sleep Better In:

Women's Pajama Sets | Women's Dresses | Men's Pajama Tops | Men's Pajama Bottoms | Men's Boxer Shorts

THE BUBBLE GUM  
SleepDeep PJ Set



THE BIG BLIZZARD  
SleepDeep Women's Dress



THE CAPPUCCINO  
SleepDeep PJ Set



THE XMAS IN TEXAS  
Pouchless Boxers





SHOP  
SOCKS

THE NUT KING  
Crew



The Blender  
Ankle



The Granola  
Crew



The Sassquatch  
Crew

# Super Stupid-Soft Heel Hammock™ Socks

So soft, they'll make your little piggies  
go, "hoooyaaaah!"

The Caribou Lous  
Crew



The Drinking Buddies  
Crew



The Gone Fishing  
Crew



The Caf-fiend  
Crew



GIFT YOUR DOGS THIS  
HOLIDAY SEASON:

Get 'em  
once for

**\$14.99**

Pack 'n'  
Save

**3 for \$33**

Subscribe  
for only

**\$9.99**

The Brewsky  
Crew



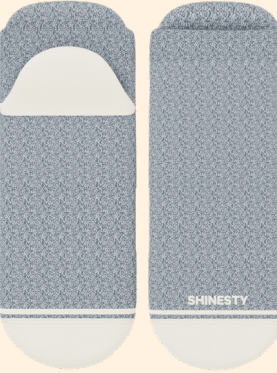
The Risqué  
Rorschach  
Ankle



The Threat  
Level Midnight  
Ankle



The Asteroid  
Ankle







★  
The 2025  
Shonesty  
Roundup  
★

1. The Xmas in Texas | Triangle Boob Hammock & Bikini    2. The Sand | Sexy Terry Loungewear    3. The Elegant Evergreen | Men's Suit    4. The Cappuccino | Triangle Boob Hammock & Thong    5. The Big Blue | SleepDeep Long Sleeve Pajama Shirt    6. The Big Blizzard | Matching Underwear    7. The Cappuccino | Ball Hammock    8. The Kiss Me There | Ball Hammock    9. The Xmas in Texas | Robe    10. The Elegant Evergreen | Women's Suit Pant    11. The Red Ryder | Pajamaralls    12. The Millennial Snowflake | Women's Suit    13. The Nut King | Ball Hammock    14. The Lincoln Log Love Lady | Women's Wrap Dress    15. The Swanky | Boob Hammock Triangle Bralette & Bikini    16. The Manzanilla | Everyman Pocket Tee    17. The Sous Chef | Women's Boyshort





SHOP  
SKI  
ONESIES

Because We Can't  
**Ski Naked**  
All The Time



10,000gm  
Breathability Rating



10,000mm  
Waterproof Rating



Retro-Inspired  
Ski  
Onesies

Men's & Women's  
Tailored Styles



Lift Pass  
Pocket &  
Adjustable  
Cuffs



Waterproof  
Zippers



Ankle  
Gaiters



# Get buzzed, not blitzed.

LOW-DOSE GUMMIES. GUILT-FREE FUN.

COME ON, EVERYONE'S DOING IT!



ORDER TODAY—  
**SAVE 50%!\***  
USE CODE **BUZZCUT50** AT  
**GETSOMEHOBBIES.COM**

## HASTA LA VISTA, HANGOVERS.

Cutting back on booze this year? Us too. That's why we made Hobbies™, the low-dose gummies for grownups like you: job-havin', errand-runnin', early-risin' adults who want to catch a buzz today without paying for it tomorrow.

Hobbies are 100% federally legal, third-party lab tested, and shipped discreetly to your door. Great for date night, game night, or a night on the couch, Hobbies let you enjoy

your evening and still wake up clear-headed and ready to meet the day. Finally, a New Year's resolution that's easy to keep...and keep on keepin'.

Hobbies come in three formats: Original CBD/THC, Carefree Kava, and "Honk Shoo" Sleep Gummies. Take a gander at our site and see which Hobbies are right for you.

The party isn't over, people. It just grew up.

✓ 100% FEDERALLY LEGAL

✓ THIRD-PARTY LAB TESTED

✓ DISCREET DELIVERY

**GETSOMEHOBBIES.COM**



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SHOP TEES

# Everyman™ Tees

Finely tailored to make you  
look like a Greek God.



**THE MANZANILLA**  
Everyman Pocket Tee



Tight around the biceps,  
loose around the belly  
so you can enjoy more bacon

...beer, Hawaiian pizza, sweet  
honey-cured ham, and all those  
other foods that fall under the  
“moment on the lips, but a life-  
time on the hips” saying.

Polyester  
Free

Super Stupid-Soft™  
Fabric

Subscribe & Save  
**49% Monthly**

Love Your First Tee  
**Or It's Free**

**THE LOVED LEATHER**  
Everyman Pocket Tee





THE XMAS IN TEXAS  
Pajamaralls

THE CLASSIC CAROLER  
Pajamaralls



SHOP  
PAJAMARALLS

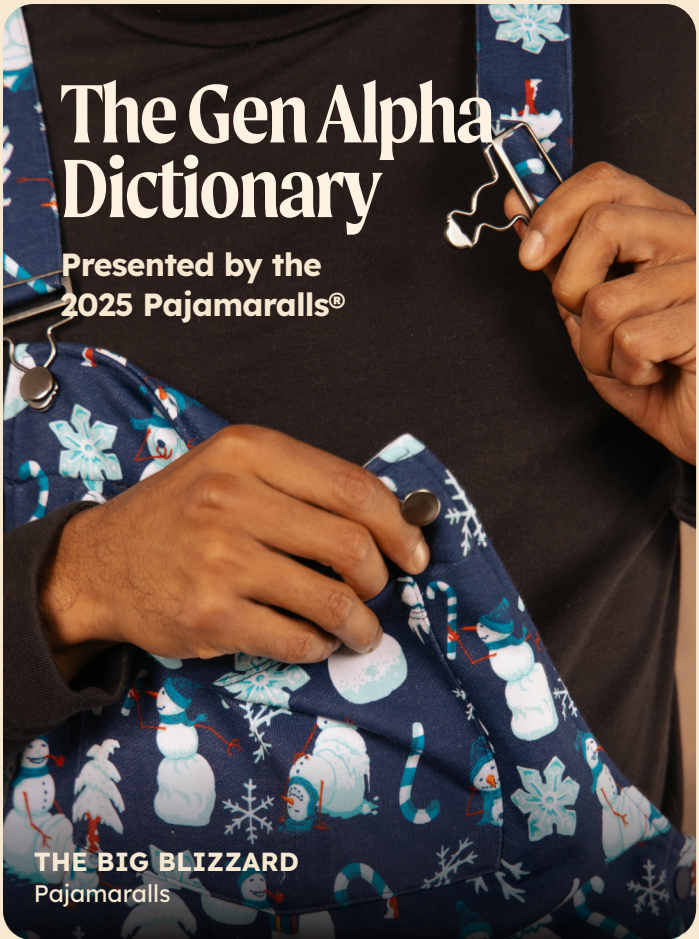
# Drippy Pajussaralls\*

*Sorry, you'll know  
what we mean soon.*

Back in 2022, we released an issue of this very holiday catalog with a full page “Gen Z Dictionary.”

Had we known then the sweeping ripple effects the pandemic would have on the lexicon of the generation following Gen Z, we never would have dipped our least profitable feet pics into that proverbial pool of discourse.

We return once again, like that cold sore you swear “isn’t what we think it is,” to present...



## The Gen Alpha Dictionary

Presented by the  
2025 Pajamaralls®

THE BIG BLIZZARD  
Pajamaralls

**Sigma** - Not an alpha. Not a beta. A true lone wolf (and likely a virgin).

**Skibidi** - Don’t bother with this one. We’ll be publishing a 400 page dissertation on this word at a later date.

**Rizz** - If you’re 83-years-old like me you might say “spitting game,” but not these Gen Alpha kids, they’re rizzing up each other.

**Gyatt** - That’s a fadass.

**Aura Farming** - Trying hard...but in a good way? Intentionally dressing, behaving.

**Drip(py)** - So people have been saying this for years. It’s just what you’re wearing, right? Wrong! Drip has ascended beyond the physical shackles of your earthly body to include the fundamentally cool nature of what. you. are. And what you are....is drippy.

**Mew** - Creating a jawline sharper than Edward Cullen’s.

**Brain Rot** - Surprisingly, this is actually just any media that Baby Boomers consume.

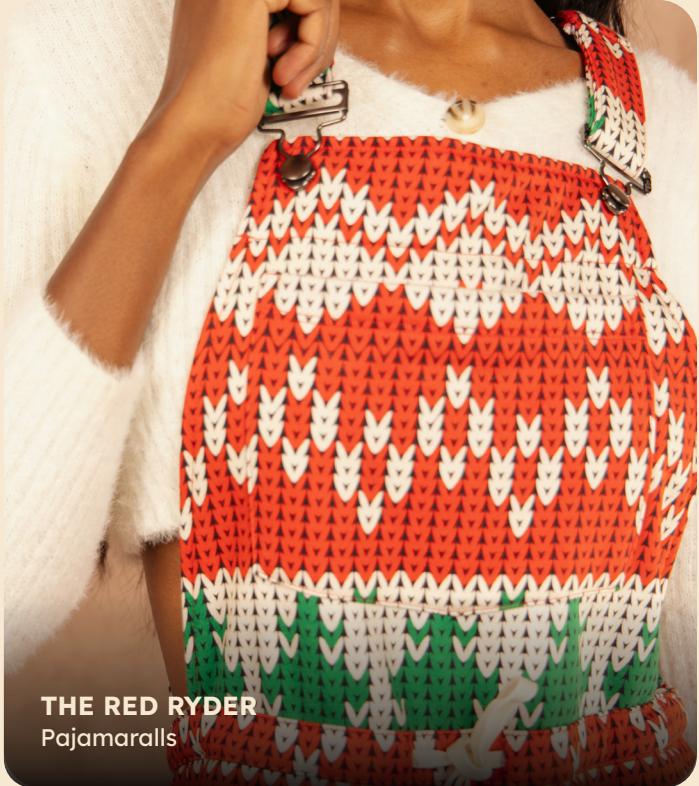
**Dog Water** - You’re trash bro. You’re booty cheeks. You’re clapped. You’re absolutely D.O.G. W.A.T.E.R.

**Opp** - Your haters. The opposite of your day ones. Summed up to “opposition.”

**Chat** - The ever present invisible audience watching every moment of your life.

**\*-ussy** - This is something Gen-Z started that we like. It’s a sign of endearment for things you approve of. Now go freak out your kids with this one.

As you can see, whatever alternative milk brand those kids are drinking is changing them into something...different.



THE RED RYDER  
Pajamaralls





SHOP BOYS  
BOXER BRIEFS

# Father & Son Matching Ball Hammocks



**THE NUTTY SOLDIER**  
Matching Ball Hammock with fly.



**THE MASCOT**



**THE BIG CAT CONGA**



**THE SHARK LARK**



**THE WILD GAME**

## We Don't Make 'Em Like They Used To.

(The undies that is.  
Mankind perfected  
kid-making eons ago.)

If you love your kid's cheap,  
scratchy briefs with TV  
characters you wish they'd  
never been introduced to,  
keep flipping.

For the rest of us, there are  
silky soft Boys Boxer Briefs  
with kid-friendly motifs.

They're the underwear we  
wish we'd had when we were  
young and constantly putting  
our clothes on backwards.

Upgrade Junior's drawer on  
auto-pilot with

**25% off**

Membership savings  
+ FREE shipping.

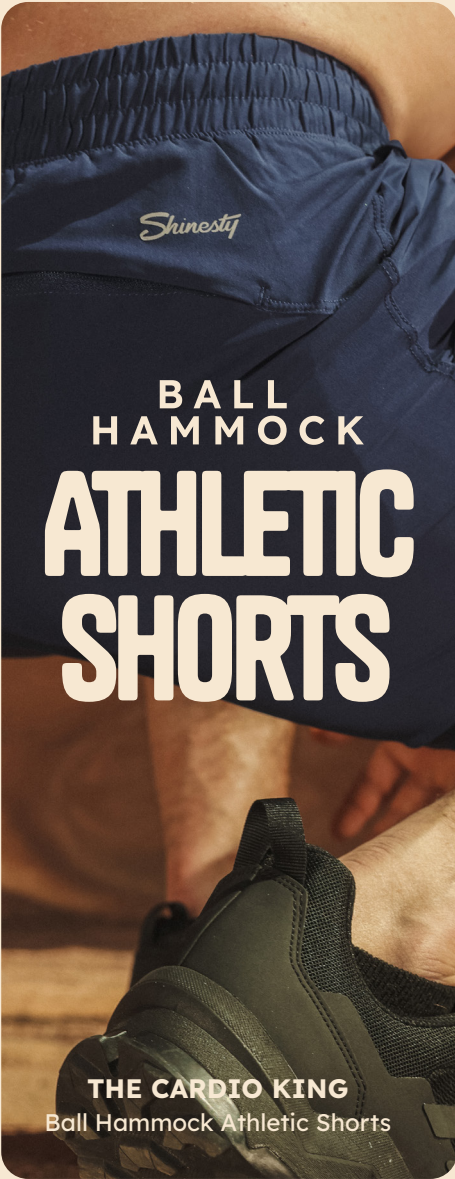


SHOP  
ATHLETIC  
SHORTS



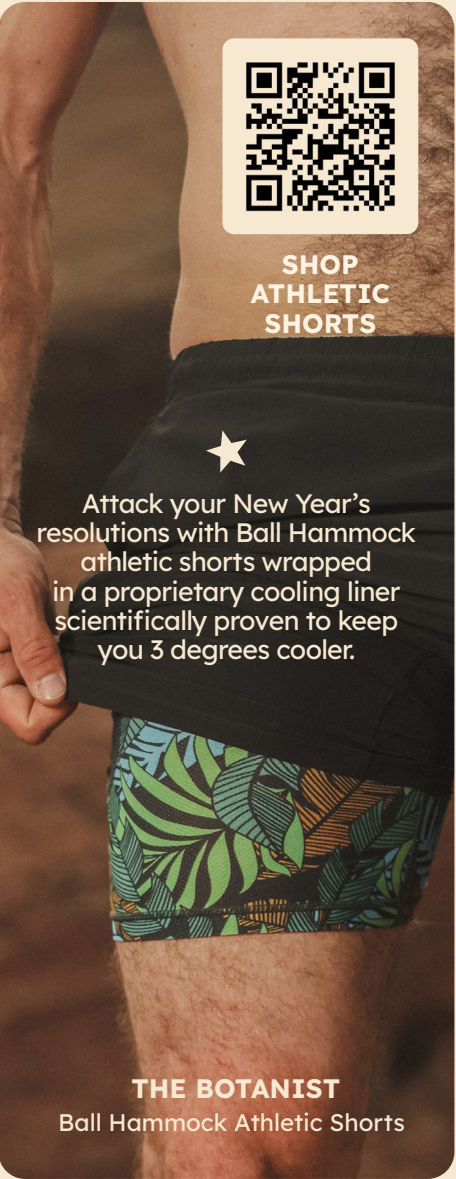
★  
"I wore these and my  
asthma went away"  
- Ben L.

**THE ANTI-BOUNCE**  
Ball Hammock Athletic Shorts



**BALL  
HAMMOCK  
ATHLETIC  
SHORTS**

**THE CARDIO KING**  
Ball Hammock Athletic Shorts



★  
Attack your New Year's  
resolutions with Ball Hammock  
athletic shorts wrapped  
in a proprietary cooling liner  
scientifically proven to keep  
you 3 degrees cooler.

**THE BOTANIST**  
Ball Hammock Athletic Shorts



**Divorce Your Boys  
From Your Thighs**  
with a supportive  
Ball Hammock® Pouch.



**Stop SWASS Dead**  
with the micromesh  
paradICE™ cooling liner.

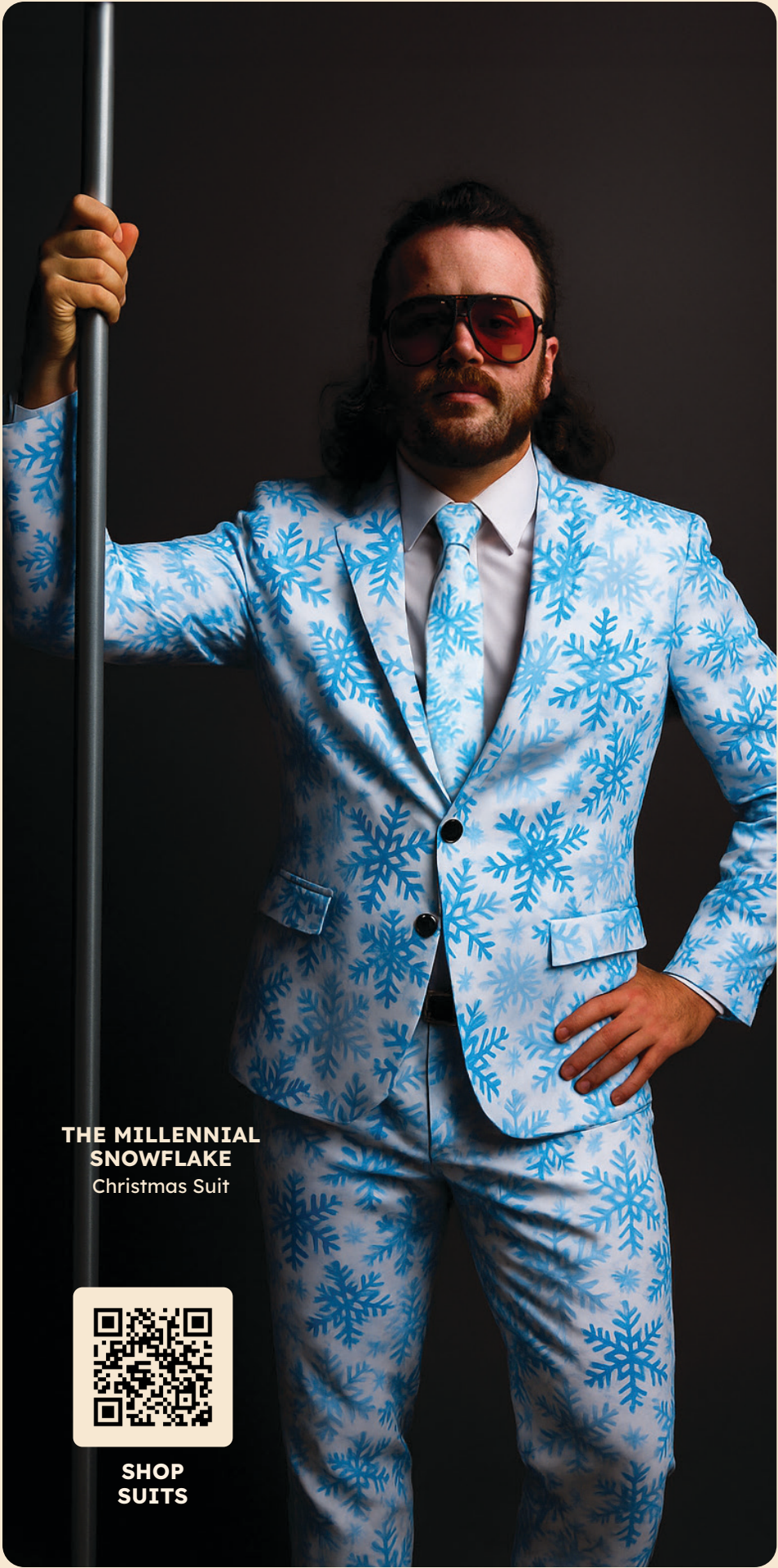


**Glue Your Phone  
To Your Leg**  
and stop the phone bounce  
with the in-liner phone sleeve.



**Feel Light As A Feather**  
in the featherweight shell  
available in 5", 7", or 9"  
inseams.





**THE MILLENNIAL  
SNOWFLAKE**  
Christmas Suit



SHOP  
SUITS



**THE CENTERPIECE**  
Christmas Suit



**THE RED RYDER**  
Christmas Suit



**THE CHRISTMAS TREE CAMO**  
Christmas Suit

# Gentle Man Chops

He's been quiet over the last few years. We had a sit down interview with **the man, the myth, the legend with the moist mullet** for a quick pulse check on the current state of the nation. In true GMC fashion, his answers left us more confused than when we started.

**FIRST OFF, WHERE HAVE YOU BEEN, GENTLEMAN CHOPS? THE WORLD HASN'T SEEN YOU IN OVER 3 YEARS.**

**GMC:** Turns out a few talent scouts saw my Ball Hammock® photos a while back and kept my name close to their hearts. Mostly been working as a d\*\*k double for high profile celebrities. The flaccid male stature is making a comeback in modern cinema. You really think Baby Billy in Righteous Gemstones would water ski naked in front of family? Or the guy who killed Heath Ledger in The Patriot would show his pipe in the most recent White Lotus? Easy work for me.

**MAKES SENSE. NOW FOR THE HOTTEST QUESTION OF 2025. SO 100 MEN VS 1 GORILLA. WHICH WOULD BE EASIER TO BEAT OFF?**

**GMC:** Listen, I don't care which way you swing, but I wouldn't beat off a gorilla or 100 men to save my life.

**INT:** Sir, I think you misunderstood the question. It's "Do you think 100 men could beat one full-size gorilla in a fight?"

**GMC:** Well why didn't you just say that instead of using your Dan Rather-type rigamarole? Absolutely, I'd paralyze the gorilla with one finger like breaking up two pitbulls in lockjaw. Been there many times before.

**GMC: I HAVE A QUESTION, WHAT ARE YOU GUYS? A COWBOY BRAND NOW?**

**INT:** Well, no.

**GMC:** You sure? A lot of cowboy boots and underwear. Seems a bit different from when I was writing on how to sneak one out in your in-laws bonus room over the holidays.

**INT:** Ranches have bonus rooms too, GMC.

**GMC:** Whatever you say.

**OK, LET'S SWITCH IT UP. WHAT IS YOUR PERFECT "HUMAN CENTIPEDE" LINEUP?**

**GMC:** Depends where I'm located. Front, Middle, back?

**INT:** Middle.

**GMC:** Hillary Duff in the front and that HR lady from the Coldplay concert in the back.

**NOT SYDNEY SWEENEY?**

**GMC:** Nope. I bought her bathwater during that PR stunt. Wasn't as sweet as I would have preferred.

**INT:** You...ingested it?

**GMC:** I've gotten enough requests to sell mine, figured market research wouldn't hurt.

**WHAT ARE YOUR THOUGHTS ON AI?**

**GMC:** I'm in deep. Actually working on my own GPT that perfectly predicts fluctuations in bitcoin price based on a novel interpretation of Tylenol sales in Silicon Valley. It's a complex way of saying the more autistic the Bay area gets, the more coins I buy.

**INT:** What the hell is wrong with you?

**SO, WHAT'S NEXT FOR YOU?**

**GMC:** Never had a plan, don't plan on having one now. Sure as shit isn't going to be rebranding into a cowboy like you.

**INT:** Sounds like something somebody with soft hands would say.

**GMC:** This interview is over. Have fun.

*Gentle Man  
Chops*

@gentle\_man\_chops



There's A Reason Those Ole  
Waffle Things Aren't Thrifted.

# Ball Hammock Long Johns



**THE THREAT  
LEVEL MIDNIGHT**  
Long Johns



**THE WELCOME ELK**  
Long Johns



SHOP  
LONG JOHNS

WELCOME TO

# The Hot Tub Club



SUBSCRIBE  
NOW

Although the waters above may appear calm,  
there's a frenzy of member perks below the  
surface that you're gonna feel...everywhere.



What you (and your downstairs) can expect:

- Deep Discounts**  
Lock in the lowest price with your monthly subscription.
- Member Pricing Perks**  
20%+ off ALL products in your member portal.
- Free To Join**  
Free to leave. Pause, cancel, or modify at any time.
- Free Shipping**  
Yep. Every member order ships for free.

Become a member and get fresh pairs delivered monthly  
giving your drawer a much needed refresh.

**Already Soaking?**  
Log in to your account to grab your  
free gift we've curated for you\*  
*\*while supplies last*

**Bask In These Membership Options:**  
Ball Hammocks | Women's Underwear | Matching  
Underwear | Boy's Underwear | Heel Hammocks |  
Everyman Tees | Full of Sheet Laundry Strips



Women's dresses,  
blazers, & more



SHOP  
MATCHING  
SUITS



Men's Christmas suits  
from size 36-60

# Holiday Formalwear

For singles, the happily married,  
and delightfully divorced.



SHOP  
PAJAMARALLS

THE CLASSIC  
CAROLER



THE BIG  
BLIZZARD



THE RED RYDER  
Pajamaralls

# Holiday Pajamaralls

Available in sizes XS-2XL

## The Yak.

A long-haired, domesticated oxlike mammal related to the bison and cow, but not a goat. They grunt, rather than moo. What does that have to do with our new holiday Pajamaralls?

Absolutely nothing, but we had access to a yak named "Bull Murray" and figured you all could use a little yak in your lives.

Enjoy.





*Shinesty*

6050 Washington St. Unit 130  
Denver, Colorado 80216

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UP POSTAGE  
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**FREE U.S. RETURNS & EXCHANGES**

**“This site is a treasure trove.”**

*RollingStone*